



SEO Traffic Thief User Guide

Welcome to the official user guide for the SEO Traffic Thief software.

This guide will cover all of the basic principles of using SEO Traffic thief.

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1. System Requirements

SEO Traffic Thief is approved for Windows XP, Windows Vista and Windows 7 32-bit. Using SEO Traffic Thief on 64-bit operating systems is not officially supported.

Your computer needs to meet these minimum requirements in order to use this software:

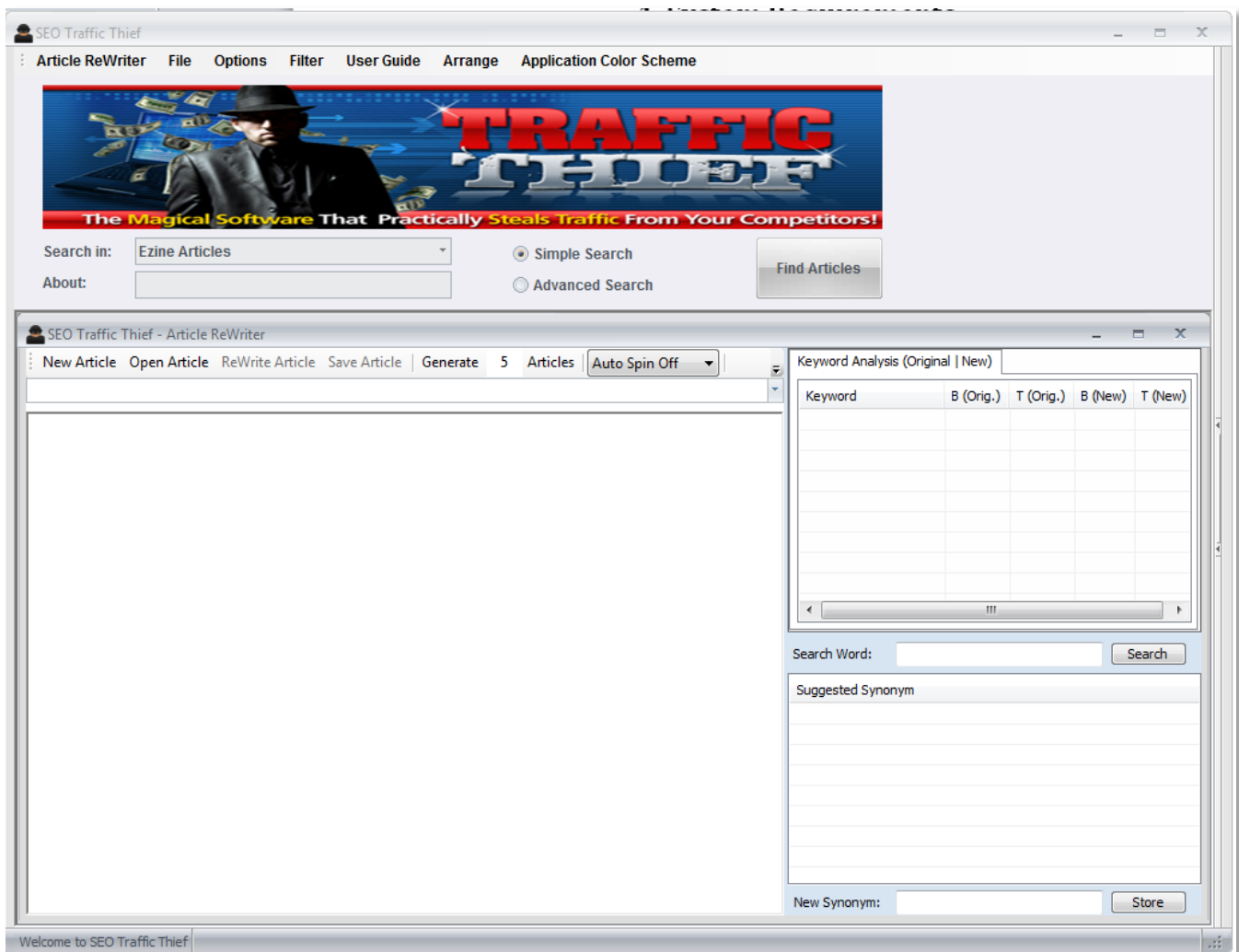
- Windows XP, Vista or 7 32-bit
- 512MB of RAM (2GB for Windows Vista and Windows 7)
- A Screen Resolution of at least 1024 x 768 pixels.
- The latest service packs for your version of Windows.
- Intel Pentium 4 HT or AMD x64 Processor at 2.3 GHz

These are the recommended system requirements for optimal performance:

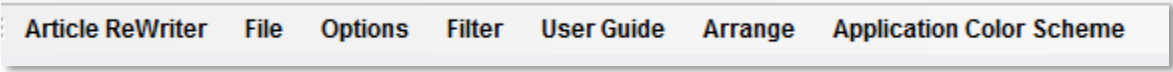
- Windows XP, Vista or 8 32-bit
- 1GB of RAM for XP and 2GB of RAM for Vista/7
- Intel Core 2 Duo Processor at 2.0 GHz or AMD Athlon x2 at 2.0 GHz

2. Getting Started

SEO Traffic Thief has two primary features: It can analyze and snoop articles across the internet and give you detailed information about the keywords that direct people to those articles through Google, Yahoo and Bing **and** it can let you create new articles automatically using keywords you select from your analyzed articles as well as spin any number of variations. Below is a screen shot of what the user interface looks like when you first open SEO Traffic Thief:



Here is the Main Menu:

A horizontal menu bar with a light blue gradient background and a thin border. It contains seven menu items: 'Article ReWriter', 'File', 'Options', 'Filter', 'User Guide', 'Arrange', and 'Application Color Scheme', all in a standard black font.

Article ReWriter File Options Filter User Guide Arrange Application Color Scheme

Article ReWriter

This takes you directly to the article spinning software so you can create a new article from scratch or open an existing article and start customizing it to be spun into any number of articles that you require.

File

This opens the file menu that allows you to find and open an article or a results page.

Options

This opens the options pane and allows you to select the main options for searching articles in the keyword tool.

Filter

This is a list of words that the keyword analyzer should ignore and not consider to be keywords.

User Guide

This button opens the PDF document you are currently reading so that you don't have to navigate to it if you have a question while you're in the middle of using the software.

Arrange

This option arranges the various program windows Horizontally, Vertically or by cascading the windows on top of each other.

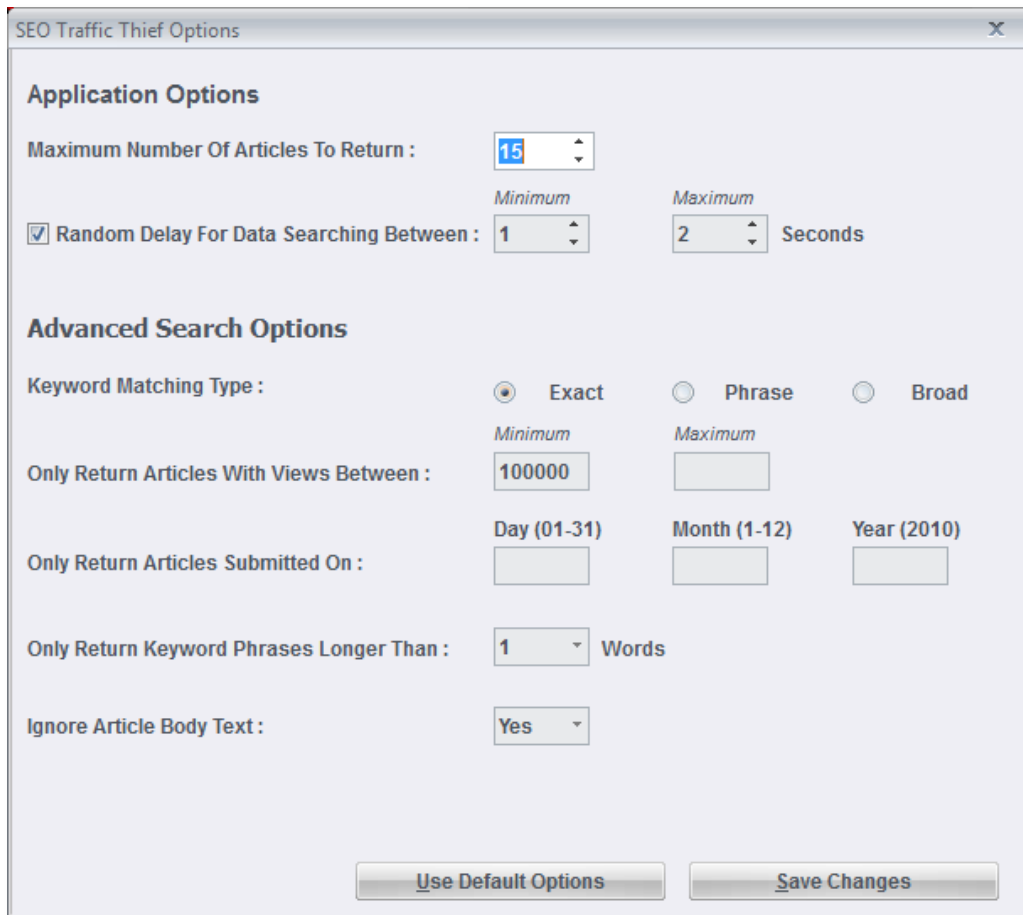
Application Color Theme

This changes the appearance of the program and is purely aesthetic. You can choose from a variety of skins that fit your personal tastes.

The first thing you should do is click on the options menu item and set up how you would like SEO Traffic Thief to search for articles.



You will see this dialogue window pop up:



The settings in this screenshot are the recommended settings that you use in order to get accurate and timely results.

Maximum Number of Articles to Return

This is the maximum number of articles that you want to see results for. The more you allow the longer the search will take but the more variety you will have when you're trying to find articles.

Random Delay for Data Searching

This option is for advanced users. Between 1 and 2 seconds is the recommended amount. This delays the search queries slightly to prevent websites from automatically blocking searches.

Keyword Matching Type

This is the level of accuracy that the search software tries to match the keyword you provide while looking for articles. **Exact** means that it will only seek out articles that have the exact phrase you entered. **Phrase** will search for articles that have at least part of what you entered and **Broad** will search for articles that have any related keywords even if they have no exact matches.

Only Return Articles With Views Between...

This is for determining the minimum and maximum views you want to look for in articles. If you select 100,000 as your minimum and 150,000 as your maximum then only articles that have more than 100,000 views and less than 150,000 views will be found.

Only Return Articles Submitted On

With this selection you can specify a date that you want to look though. If you select October 28, 2009 then your search will only include articles that were made in this date. You can select just the year if you wish and look up articles that were submitted in a specific year.

Only Return Keyword Phrases Longer Than...

This is for selecting the minimum length of keyword phrases when analyzing articles. If you select 1 then the analyzer will only seek out keyword phrases that are 2 or more words long. The minimum is 0 meaning that any keyword from 1 word to 4 will be

searched for. The maximum is 3 meaning that only long tail keywords with 4+ words will be displayed.

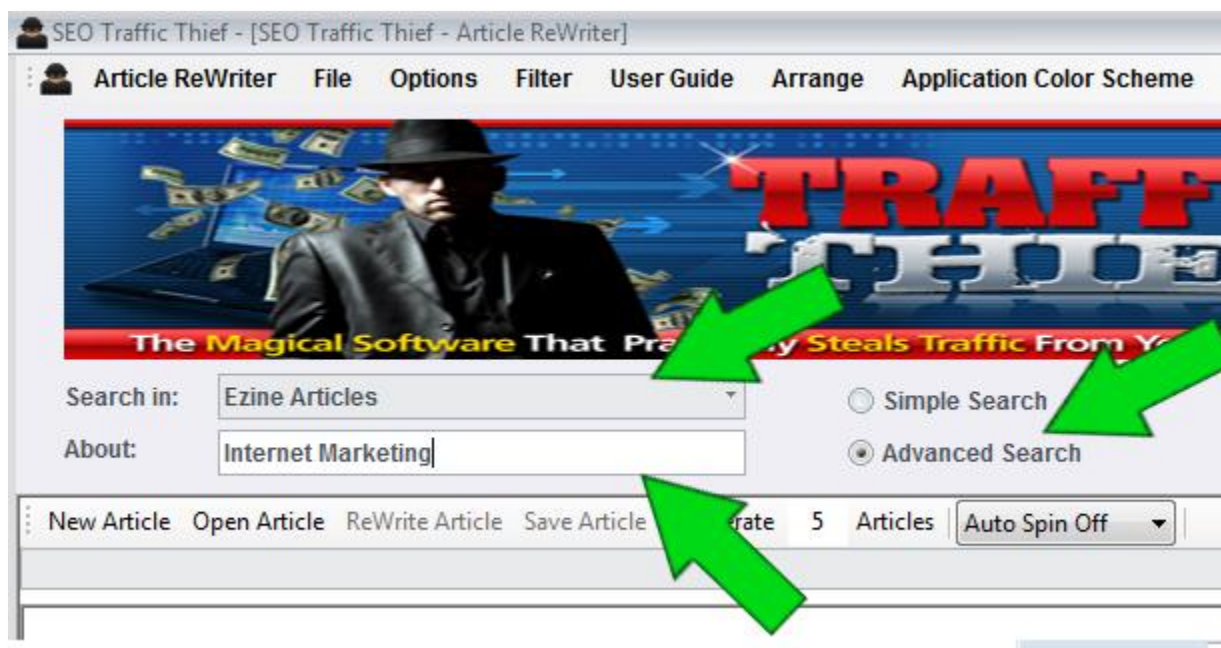
Ignore Article Body Text

This option disables keyword searching through the body text of the article. This will greatly speed up your analysis and prevent you from getting a lot of unnecessary keywords based on irrelevant phrases found in the body of the article. It is recommended to keep this option set to "Yes."

When you are done select "**Save Changes.**" If you are unhappy with your settings and want the program defaults back, select "Return to Default."

3. Do an Article Search

Now that you've set your options you are ready to do your first article search. Navigate to the search pane, select the website you want to hunt for articles on and then type in one or more keywords that relate to what type of articles you want to find, like so:



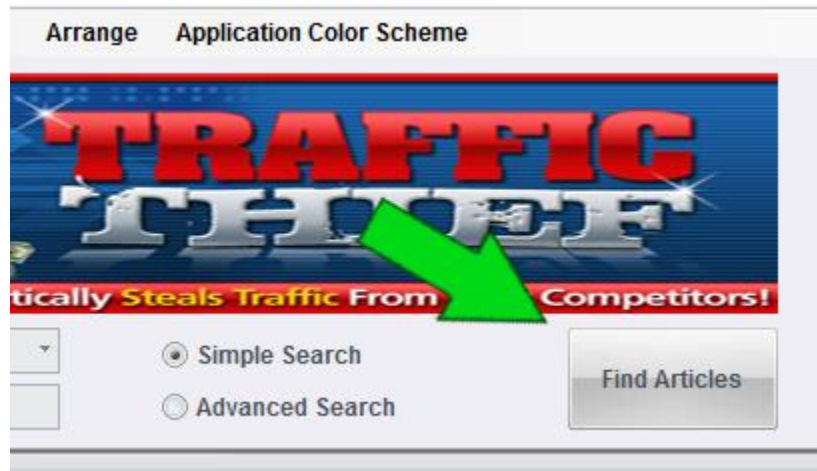
Simple Search

This option will do a search only based on your keyword and will ignore the advanced features like date and minimum number of views.

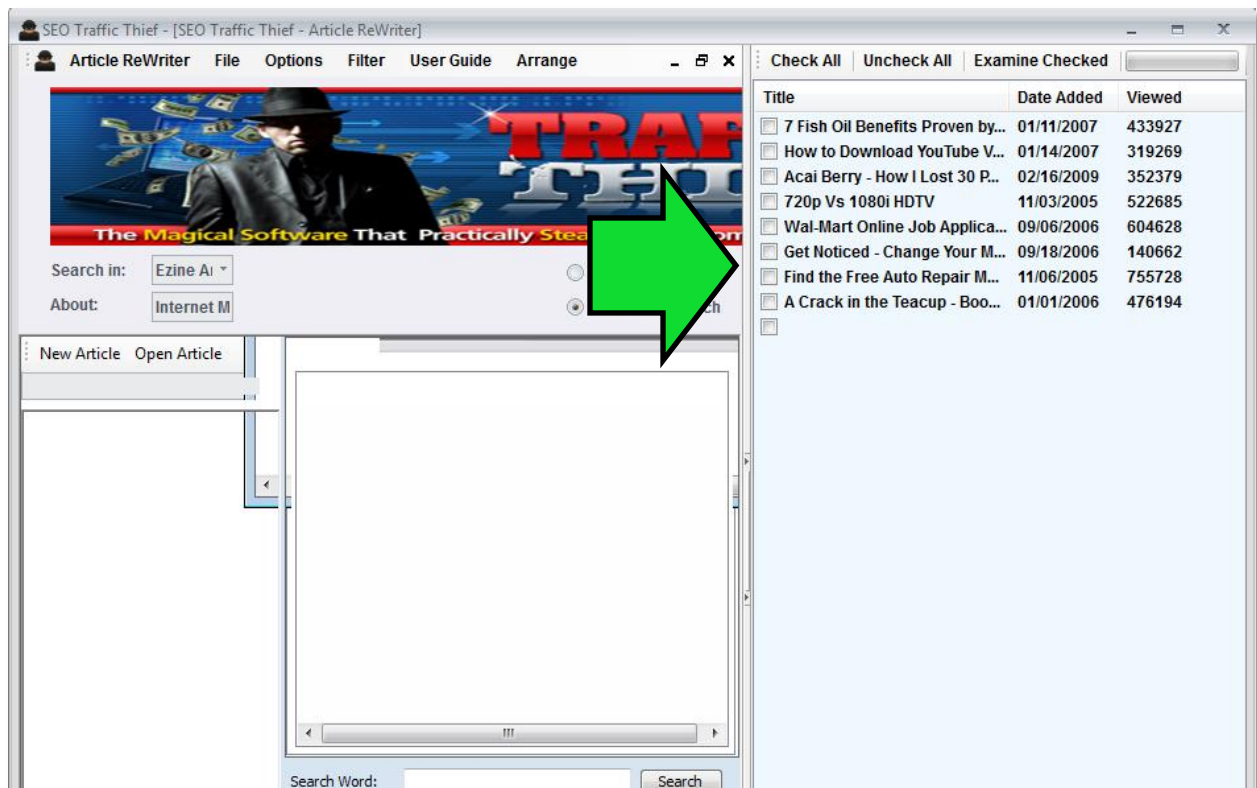
Advanced Search

This will use all the parameters in **Options** to do the search with.

When you click the large Find Articles button here:



You will be presented with the search results pane that will populate with article results like so:



This window tells you the article name, when it was created and how many views it has. If you right click on the article you can view it in the **Built-In Browser** to see what it looks like before you start using it. Select the articles you want to analyze with the check boxes to the left and then click the **Examine Checked** button to examine those articles. You will be presented with the article examination window like so:

The screenshot shows the 'SEO Traffic Thief' application window. The main menu includes 'Article ReWriter', 'File', 'Options', 'Filter', 'User Guide', 'Arrange', and 'Application Color Scheme'. A banner at the top reads 'TRAFFIC THIEF The Magical Software That Practically Steals Traffic From Your Competitors!'. Below the banner are search filters: 'Search in: Ezine Articles', 'About: Internet Marketing', and radio buttons for 'Simple Search' and 'Advanced Search'. A 'Find Articles' button is also present.

The 'Article Examination' window is open, displaying the following information:

- Article Title: 7 Fish Oil Benefits Proven by Research | Number Of Views : 433927 | Article Added : 01/11/2007 | Google PR : 3
- Article Text: Research studies show fish oil benefits are down right amazing. And knowing this is the second most important thing you can do for your health. (We'll get to #1 in importance soon.) Studies are published almost daily as the scientific community discovers more and more of the many extraordinary omega 3 fish oil benefits. If you haven't already been swept up in the net yet, here are 7 proven omega 3 benefits you should know about. 1. Less Pain and Inflammation. Omega 3 fatty acids, particularly EPA, have a very positive effect on your inflammatory response. Through several mechanisms they regulate your body's inflammation cycle which prevents and relieves painful conditions like arthritis, prostatitis, cystitis and anything...
- Buttons: Export Text, ReWrite, Check SEO Positions, Export Data, Cancel Activity, Progress Monitor: Keywords found : 11

Extracted Keyword	Monthly Searches	Traffic Estimate	In Body	In Title	Google Position	Yahoo Position	Bing Pos
<input type="checkbox"/> omega 3 fish oil	74000	31080	4	0	?	?	?
<input type="checkbox"/> omega 3 benefits	22200	9324	1	0	?	?	?
<input type="checkbox"/> 7 fish oil benefits proven by research	2900	1218	0	1	?	?	?
<input type="checkbox"/> fish oil benefits proven by research	0	0	0	1	?	?	?
<input type="checkbox"/> oil benefits proven by research	0	0	0	1	?	?	?
<input type="checkbox"/> benefits proven by research	0	0	0	1	?	?	?
<input type="checkbox"/> proven by research	0	0	0	1	?	?	?
<input type="checkbox"/> by research	0	0	0	1	?	?	?
<input type="checkbox"/> omega 3 fish oil benefits	0	0	1	0	?	?	?
<input type="checkbox"/> fish oil supplements	0	0	2	0	?	?	?

The status bar at the bottom reads 'Welcome to SEO Traffic Thief'.

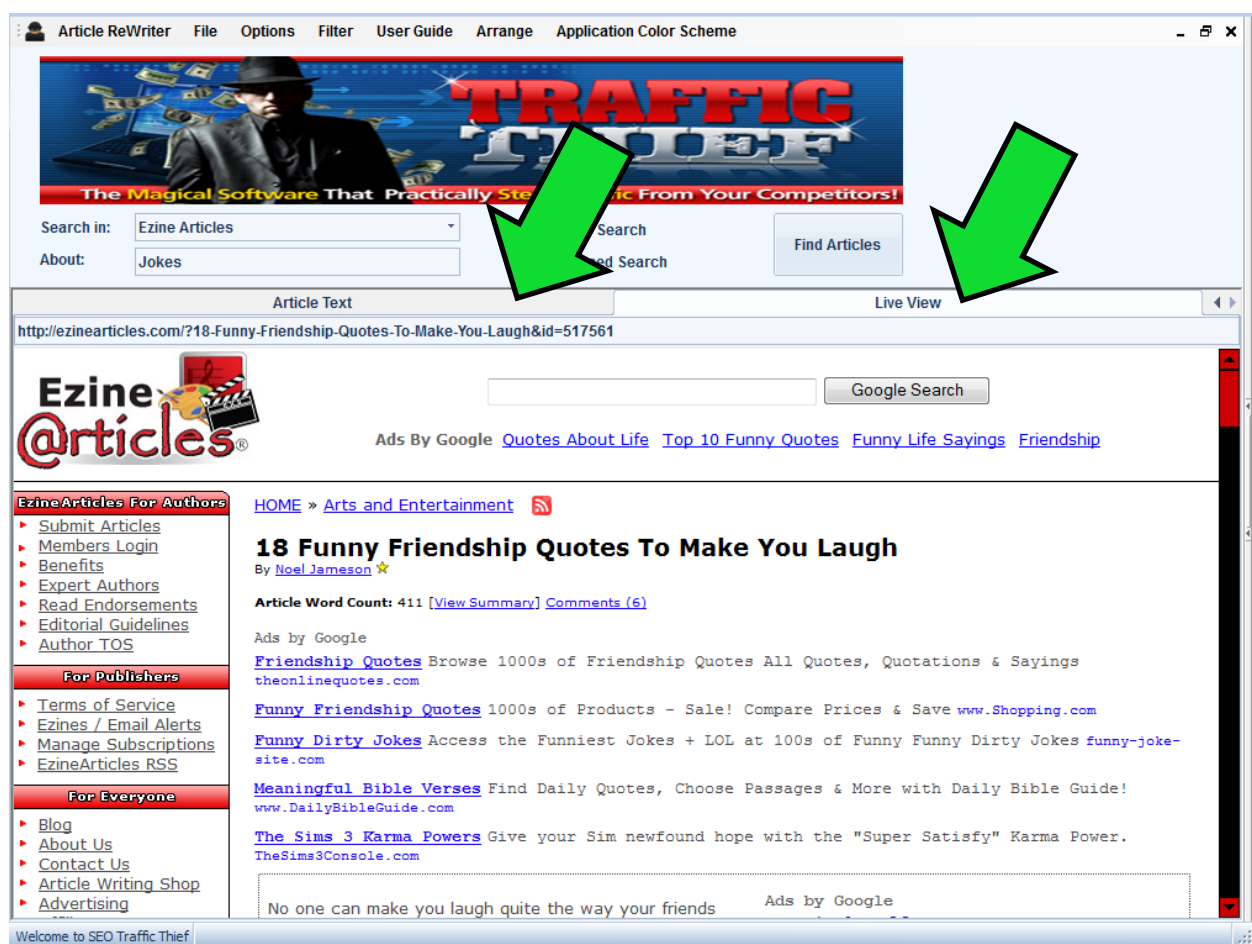
The **Progress Monitor** will indicate what action the program is currently performing. First it will extract the text from the article. Then it will examine the keywords and give you information about them: How many monthly searches each keyword has, the traffic estimates, how many times the keyword appears in the body of the article and how many times it appears in the title.

Click the **Check SEO Positions** button in order to populate the last 3 columns which will tell you how high the article ranks in search engines when using that exact keyword. If the article is not within the first 50 then it will say "Not In The Top 50."

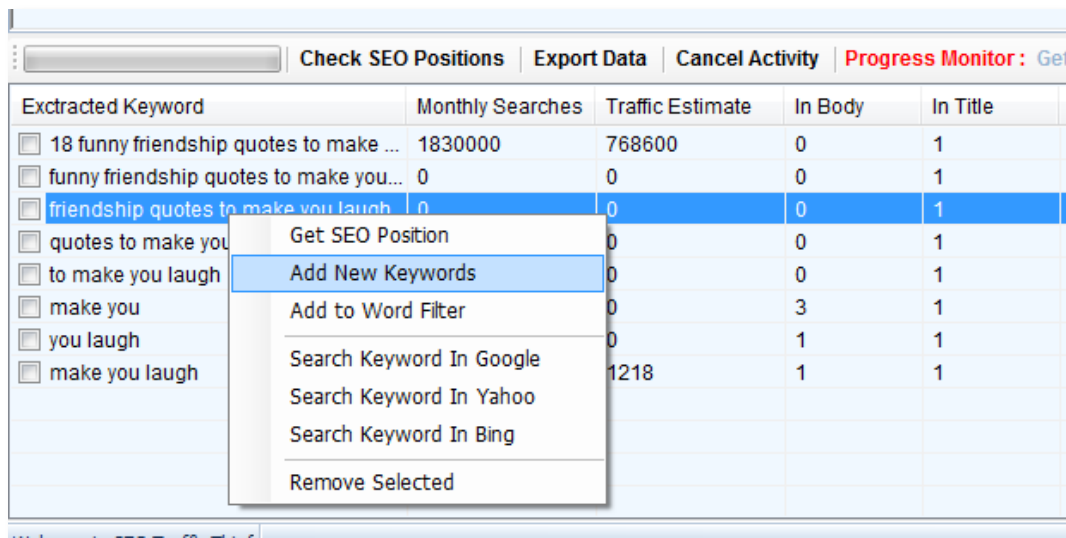
You can arrange these columns any way you like by clicking on the titles (if you click on Monthly Searches you will order all rows from most to least monthly searches etc.).

After you are done with your search results you are ready to spin the article.

Note that the keyword analysis tool is split into two tabs. When you click on the Live View tab you can see what the article looks like in its natural form.



You can check the SEO Position, Add new keywords, add words to the word filter, look up the keyword on a major search engine or remove the keyword by right clicking on it. Adding the keyword to the word filter will make it so that future searches exclude this word.



Sometimes you are presented with a Captcha box. Simply input the code and press **OK** a few times to get the results. If you can't see the image, press **Reload**. They look like this:

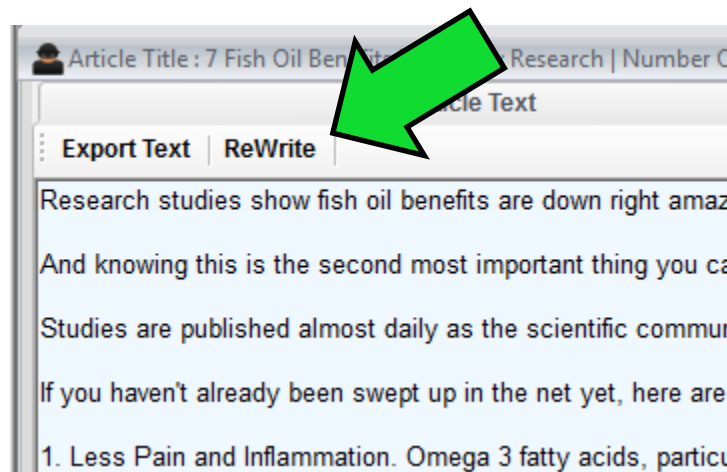


4. Spinning Your Articles with Article ReWriter

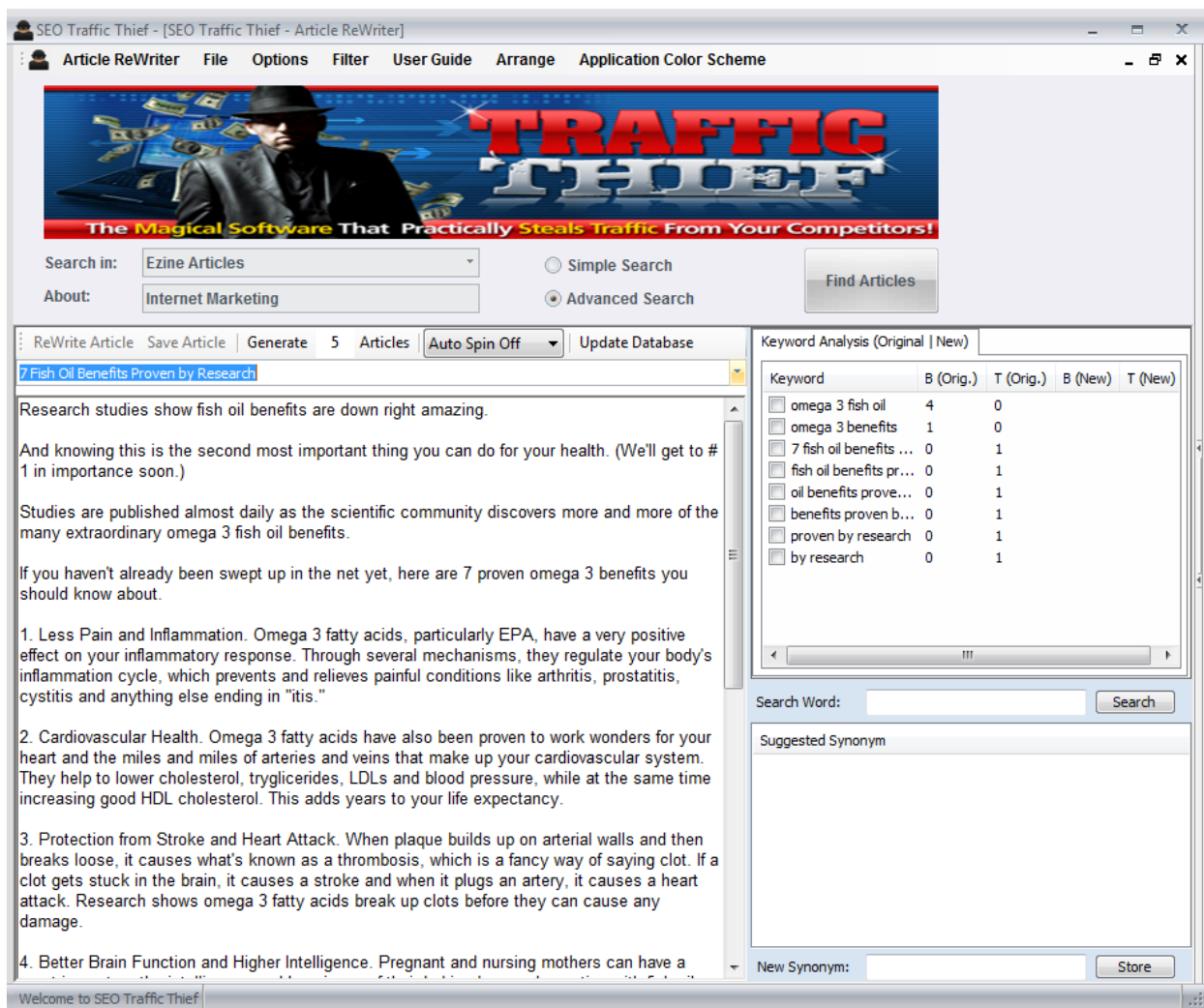
Before we begin the spinning process you should select a few keywords that you like. These keywords will have their ratios preserved when the article is spun so that they match the original article. For example, if the keyword "Free" appeared 4 times in the body and you select it, no matter how you spin your articles they will always have the word "Free" at least 4 times in the body of the new articles. Select keywords to preserve by checking the box to the left of them.

Extracted Keyword	Monthly Searches	Traffic Estim
<input type="checkbox"/> omega 3 fish oil	74000	31080
<input type="checkbox"/> omega 3 fish oil benefits	22200	9324
<input type="checkbox"/> 7 fish oil benefits proven by research	2900	1218
<input type="checkbox"/> fish oil benefits proven by research	0	0
<input type="checkbox"/> oil benefits proven by research	0	0
<input type="checkbox"/> benefits proven by research	0	0
<input type="checkbox"/> proven by research	0	0
<input type="checkbox"/> by research	0	0
<input type="checkbox"/> omega 3 fish oil benefits	0	0
<input type="checkbox"/> fish oil supplements	0	0

Now you are ready to press the **ReWrite** button and start creating your articles. You should select this option even if you want to create an article from scratch so that you can maintain your protected keywords. (The **Export Text** button will save the article for you as an RTF file.)



When you click the **Rewrite** button you will be transferred to the Article ReWriter sub-program window.



In the larger left window is the article you analyzed. In the top right window is a list of the keywords that were used and how many times they appeared in the body and title of the article (B = Body, T = Title).

The Article ReWriter Submenu is the most important part of this section:



Rewrite Article

This button will take the article you have now and rewrite it based on possible synonyms (words that mean the same) included in the article. The article must be spun first for this to be effective. The resulting new article will be displayed in a window below the

main article and your statistics in the upper left window will now reflect the keyword density of the new article compared to the old article.

Save Article

This option will save your current article or rewritten article if you choose the Rewrite Article option and save it as a single RTF File.

Generate [X] Articles

This option will automatically create and save the number of articles you specify, whether it's 5 or 100. There is no set limit to how many articles can be created but generating more than 100 articles will be significantly slow and generating more than 500 articles may cause the program to freeze depending on how powerful your computer hardware is. It is not recommended to generate more than 50 articles unless you have an extremely densely spun article with a lot of variety possible, otherwise you will receive a large chunk of articles with very similar structure and few words changed.

Auto Spin Off (My Favorites, All Favorites)

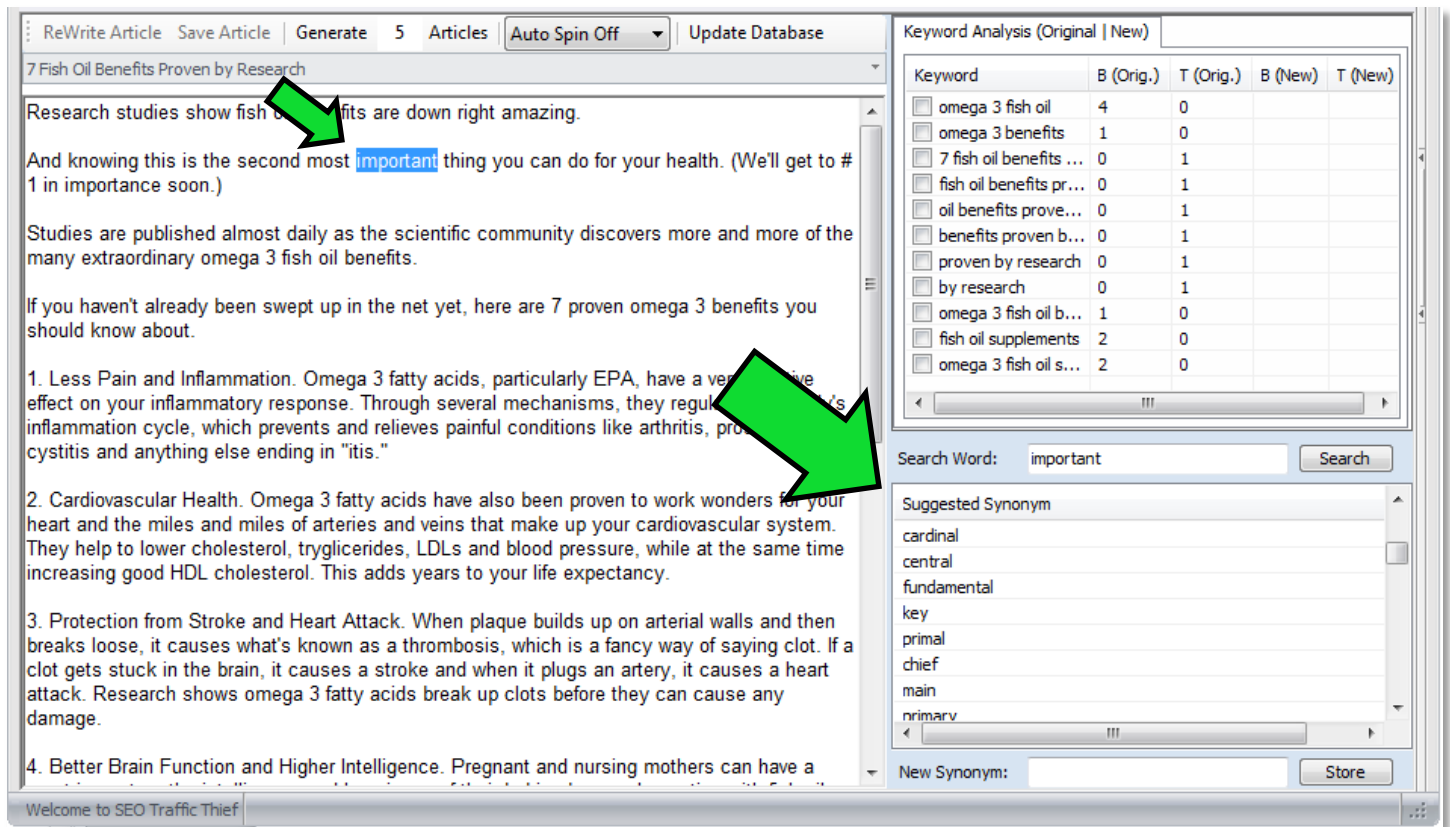
By default auto-spin is set to off. Click on this box and select **My Favorites** or **All Favorites** and the article auto-spinner will start. My favorites will focus on using synonym replacements only from your private collection and All Favorites will use all possible synonyms. To re-spin just click the menu again and re-select your choice.

Update Database

This merely updates the database of synonyms to try and expand your article spinning possibilities.

5. The Spinning Process

The first step you need to take is to spin your article. Highlight any word and a list of synonyms will appear in the lower right-hand corner.



ReWrite Article | Save Article | Generate | 5 Articles | Auto Spin Off | Update Database

7 Fish Oil Benefits Proven by Research

Research studies show fish oil benefits are down right amazing.

And knowing this is the second most **important** thing you can do for your health. (We'll get to #1 in importance soon.)

Studies are published almost daily as the scientific community discovers more and more of the many extraordinary omega 3 fish oil benefits.

If you haven't already been swept up in the net yet, here are 7 proven omega 3 benefits you should know about.

1. Less Pain and Inflammation. Omega 3 fatty acids, particularly EPA, have a very effective effect on your inflammatory response. Through several mechanisms, they regulate the inflammation cycle, which prevents and relieves painful conditions like arthritis, prostatitis, cystitis and anything else ending in "itis."
2. Cardiovascular Health. Omega 3 fatty acids have also been proven to work wonders for your heart and the miles and miles of arteries and veins that make up your cardiovascular system. They help to lower cholesterol, triglycerides, LDLs and blood pressure, while at the same time increasing good HDL cholesterol. This adds years to your life expectancy.
3. Protection from Stroke and Heart Attack. When plaque builds up on arterial walls and then breaks loose, it causes what's known as a thrombosis, which is a fancy way of saying clot. If a clot gets stuck in the brain, it causes a stroke and when it plugs an artery, it causes a heart attack. Research shows omega 3 fatty acids break up clots before they can cause any damage.
4. Better Brain Function and Higher Intelligence. Pregnant and nursing mothers can have a

Keyword Analysis (Original | New)

Keyword	B (Orig.)	T (Orig.)	B (New)	T (New)
<input type="checkbox"/> omega 3 fish oil	4	0		
<input type="checkbox"/> omega 3 benefits	1	0		
<input type="checkbox"/> 7 fish oil benefits ...	0	1		
<input type="checkbox"/> fish oil benefits pr...	0	1		
<input type="checkbox"/> oil benefits prove...	0	1		
<input type="checkbox"/> benefits proven b...	0	1		
<input type="checkbox"/> proven by research	0	1		
<input type="checkbox"/> by research	0	1		
<input type="checkbox"/> omega 3 fish oil b...	1	0		
<input type="checkbox"/> fish oil supplements	2	0		
<input type="checkbox"/> omega 3 fish oil s...	2	0		

Search Word: important Search

Suggested Synonym

- cardinal
- central
- fundamental
- key
- primal
- chief
- main
- primary

New Synonym: Store

Welcome to SEO Traffic Thief

You may then right click on one of the synonym words and select **Add this word** or **Remove synonym**. Remove synonym will remove that word from the list of words that comes up with the highlighted word. Add this word will spin it into the article with your highlighted word. This means that when the software automatically generates articles it will randomly choose between one of the two words to differentiate the articles.

Here is a shot of the right click dialog and a close up of the synonym panel:

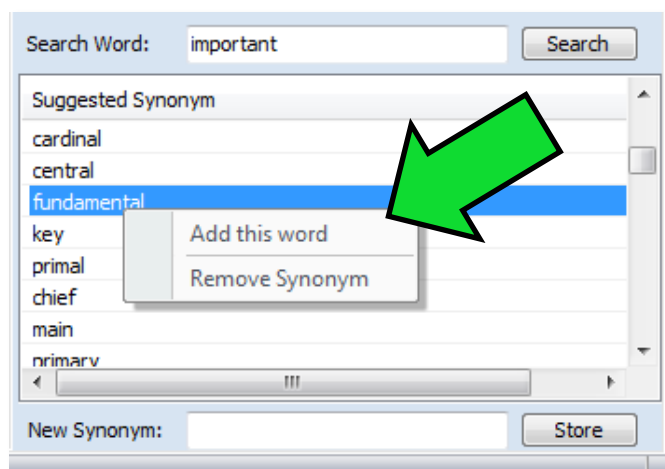


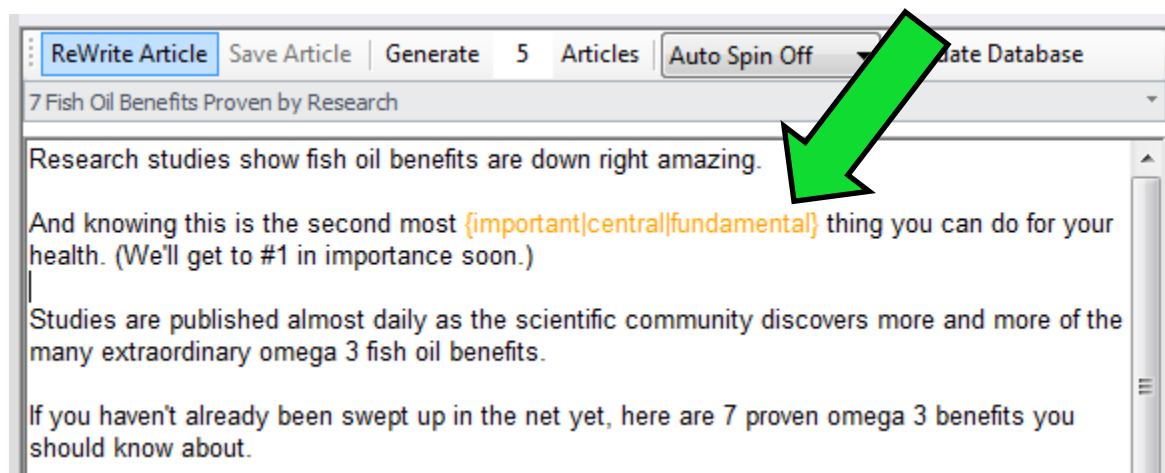
Fig. 13-A

The **New Synonym** input box allows you to add a new synonym for that word. For instance, I highlighted the word *important*. If I wanted to, I could add a word that I didn't already find in the list like *dire* or *necessary*. That word would then automatically show up later when I tried to spin words. In this way the software can learn from your preferences and build its vocabulary!

When you spin articles, the word variations are written between curly brackets and separated by the vertical bar character. It looks like this:

{word1 | word2 | word3}

That format makes it so that when the software automatically generates articles it randomly chooses one of those words to use. Here's how it looks in the Article ReWriter article window:



So when you generate 2 articles, that second sentence may turn into this:

“And knowing is the second most important thing you can do...”

And then it may appear like the following in the second article

“And knowing is the second most fundamental thing you can do...”

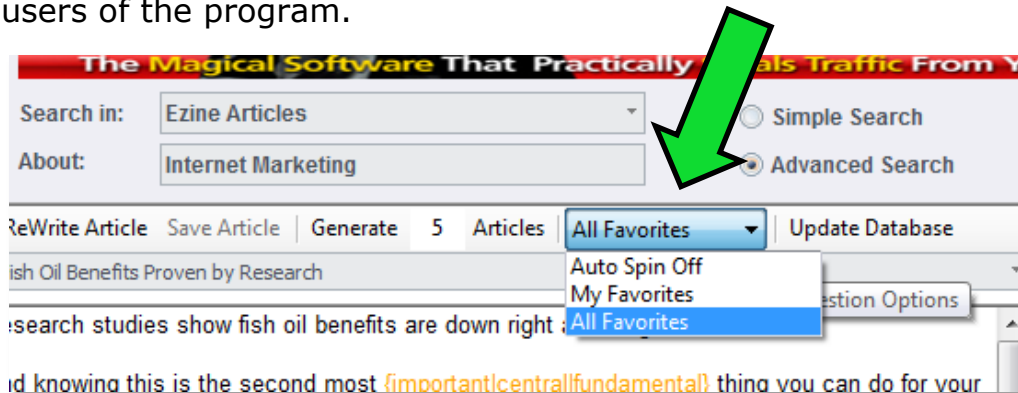
This allows you to generate multiple articles that appear entirely different and usually will not be counted as being the exact same by search engines. The more synonyms you have for each word the more diverse and ultimately the better your articles will be.

Special Note: When you're writing articles from scratch you can use the Search dialog in the Synonym Window (Fig. 13-A) to look for a specific word and then see a list of synonyms for it. This is useful if you know you want to add some synonyms to that word for future use.

As you can see there could be a lot of work involved with manually spinning an article and preparing it for generation. Luckily for you we have implemented the **Auto Spin Feature**. This allows you to make the software automatically search the article text for words that can be spun and add in a few synonyms for each.

1. Click on the Auto Spin Button and select “My Favorites” or “All Favorites.”

My Favorites selects from the default synonyms and your custom synonyms, All Favorites selects from the updated database of synonyms contributed by other users of the program.



2. You will then be prompted to save the file. You are saving a spun article with the special notation for synonyms that can be used later to create multiple articles.
3. After you name your file and select “Save” the article spinner will start working. It produced a small box above a word it would like to spin and then allows you

to decide which synonyms to use:

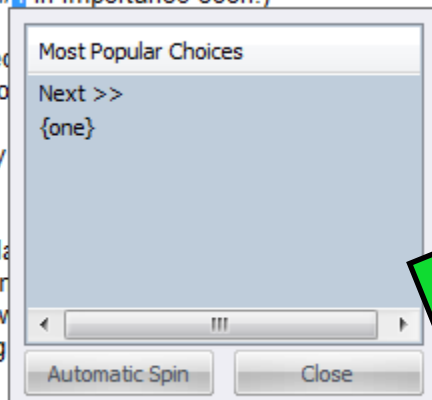
And knowing this is the second most {important|central|fundamental} health. (We'll get to #1 in importance soon.)

Studies are published many extraordinary o

If you haven't already should know about.

1. Less Pain and Inflammation
effect on your inflammatory cycle, v
inflammation cycle, v
cystitis and anything

2. Cardiovascular Health. Omega-3 fatty acids have also been pro
heart and the miles and miles of arteries and veins that make up
They help to lower cholesterol, triglycerides, LDLs and blood pres



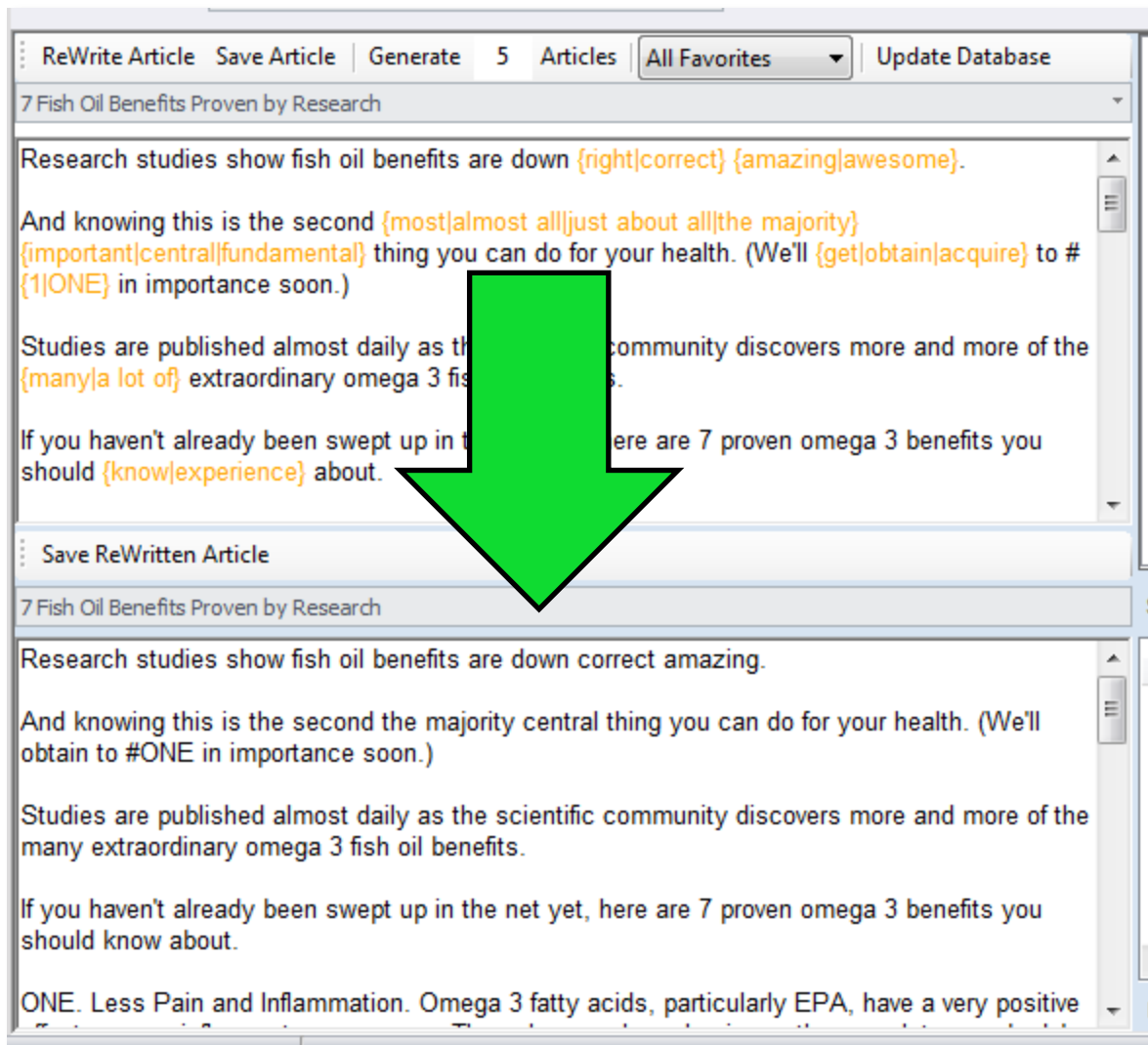
4. Click "Next >>" to skip this word or select the words you'd like to use as synonyms.
5. The **Close** button will cancel the automatic spinning process.
6. Click the **Automatic Spin** Button in order to have the program automatically go through the entire document and implement the synonym changes without any input required. This is extremely fast and you can usually do an entire document in 3-5 seconds.

After your article has been spun with lots of synonyms you are ready to generate articles. You have two options: You can select the **ReWrite** Button or the **Generate [x] Articles** button.



The **ReWrite Article** button will create a single article from your spun article and then display it in a new window below your composition. The **Generate [x] Articles** button will automatically generate and save as many articles as you specify in a folder that you specify. They will be named with your article name and then a number.

Here's an image of the second window you get when you choose ReWrite Article:



The new article is spun with your synonyms and can be saved by selecting the **Save ReWritten Article** button.

6. File Type Information

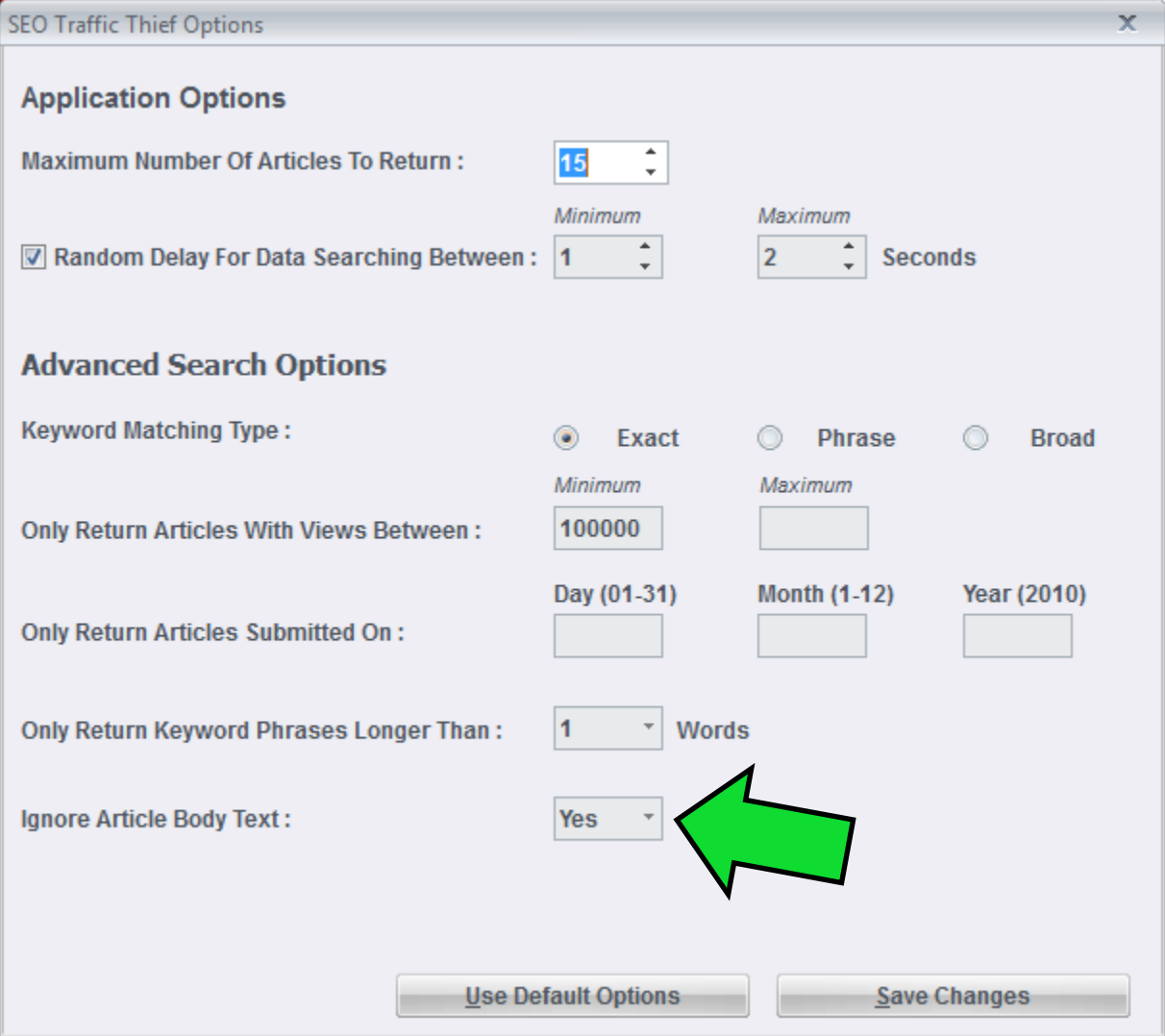
SEO Traffic Thief creates Composition Files in RTF format which can be opened in SEO Traffic Thief, Microsoft Word, Microsoft Works, OpenOffice.org, Apple TextEdit, NotePad++ and many other applications that can open formatted text documents.

Data for Keywords can be saved as a CVS file that will open in SEO Traffic Thief, Microsoft Excel and many other spreadsheet programs.

7. Tips

Keyword Settings

It is highly recommend to modify the options so that the "Ignore Body Text" option is set to yes, as seen in this screenshot:



The screenshot shows the 'SEO Traffic Thief Options' dialog box. It is divided into two main sections: 'Application Options' and 'Advanced Search Options'.

Application Options:

- Maximum Number Of Articles To Return : 15
- ☒ Random Delay For Data Searching Between : 1 (Minimum) to 2 (Maximum) Seconds

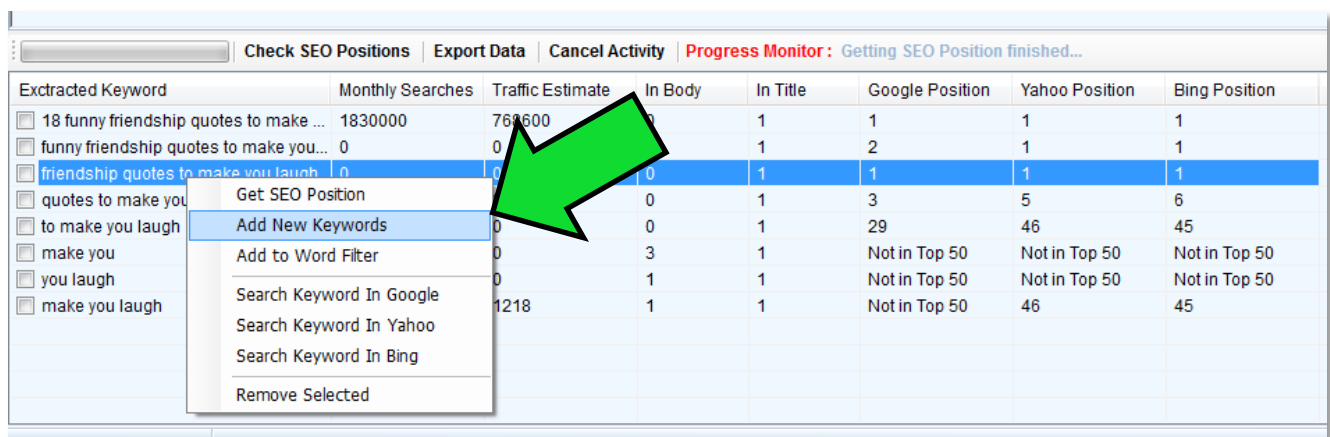
Advanced Search Options:

- Keyword Matching Type : ☒ Exact ☐ Phrase ☐ Broad
- Only Return Articles With Views Between : 100000 (Minimum) to [] (Maximum)
- Only Return Articles Submitted On : [] Day (01-31) [] Month (1-12) [] Year (2010)
- Only Return Keyword Phrases Longer Than : 1 Words
- Ignore Article Body Text : Yes (highlighted by a green arrow)

At the bottom, there are two buttons: 'Use Default Options' and 'Save Changes'.

This is essential because otherwise the keyword analyzer will grab hundreds of keywords from the body of the text that may have nothing to do with your niche. Even with the default keyword filter it is common for words like “you’re” and “the” to be grabbed. This will result in searches that take a very long time and return hundreds, sometimes thousands of **useless** keywords.

The Keyword Analyzer will still tell you how many times your keywords appear in the body text of the article so it is unnecessary to make the software search through the body. You can manually add keywords to the results by right clicking on any keyword and selecting **Add New Keyword** as seen below:



The screenshot shows a software interface with a table of keywords and their search positions. A right-click context menu is open over the third row, and a green arrow points to the 'Add New Keywords' option.

Extracted Keyword	Monthly Searches	Traffic Estimate	In Body	In Title	Google Position	Yahoo Position	Bing Position
<input type="checkbox"/> 18 funny friendship quotes to make ...	1830000	768600	0	1	1	1	1
<input type="checkbox"/> funny friendship quotes to make you...	0	0	0	1	2	1	1
<input type="checkbox"/> friendship quotes to make you laugh	0	0	0	1	1	1	1
<input type="checkbox"/> quotes to make you	0	0	0	1	3	5	6
<input type="checkbox"/> to make you laugh	0	0	0	1	29	46	45
<input type="checkbox"/> make you	0	0	3	1	Not in Top 50	Not in Top 50	Not in Top 50
<input type="checkbox"/> you laugh	0	0	1	1	Not in Top 50	Not in Top 50	Not in Top 50
<input type="checkbox"/> make you laugh	1218	1	1	1	Not in Top 50	46	45

This is the preferred method of supplementing your keyword list if you feel that the title-only keyword search was insufficient.

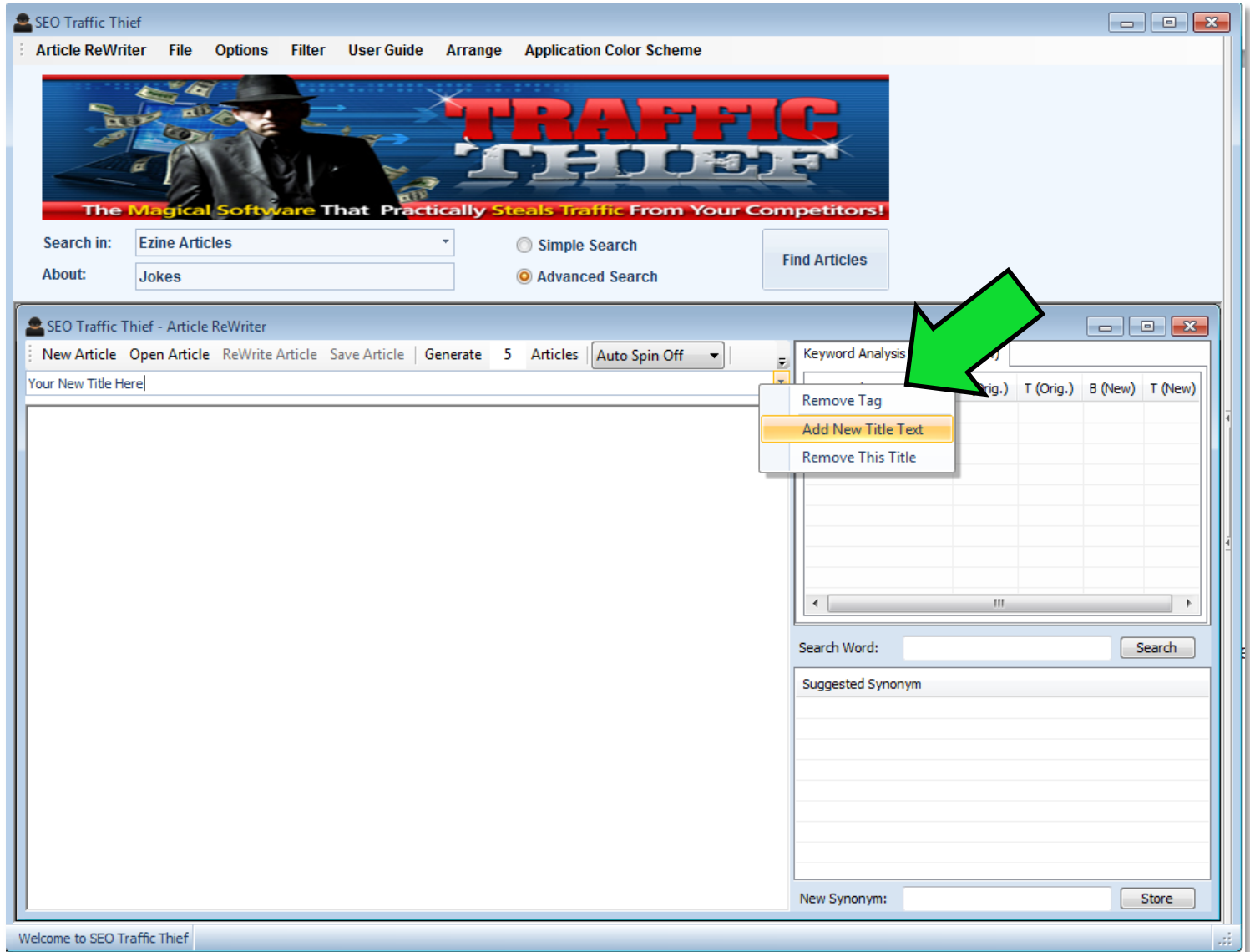
The Article ReWriter

The Article ReWriter can be used on its own without getting any keyword data. It’s a powerful spinning tool if you just want to write up a new and original article and then provide some variation possibilities.

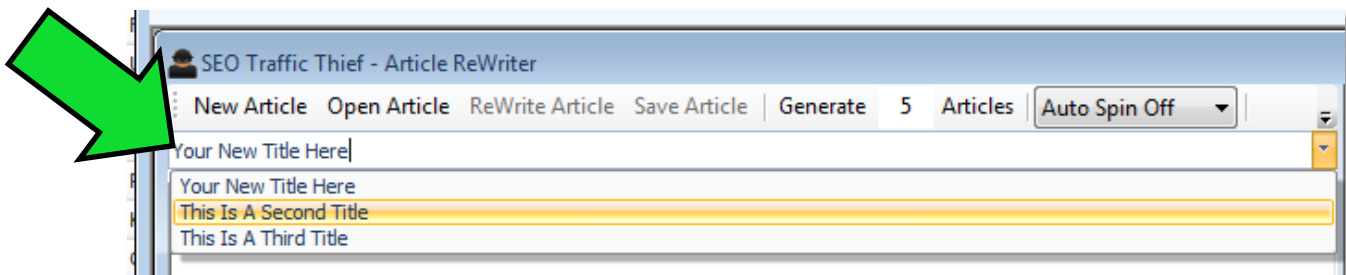
To start, open **SEO Traffic Thief** and click on the **Article ReWriter** button in the top left.

You can enter your title in the blank text area above the article body text section and below the Article ReWriter options menu. You can provide multiple titles so that each

spun article you eventually create can have a new and unique title. Just right click in the text area and select **Add New Title** to create another title or **Remove This Title** to take the current title out of the list.



You select different titles by clicking on the fly-out menu at the end of the text bar like so:



Titles will be selected at random when you select **Generate [x] Articles**.

You should now have all the basic skills necessary to make use of this amazing software. Enjoy!

Internet Marketing by Jeremy Burns www.JeremyBurns.com